



Guarantee your product records are always up to date

Current, accurate product records can boost productivity and deliver a better customer experience. When you sign up for Virtual Products Management (VPM), we help you keep your product files up to date, making it easier to maintain a large product offering, enhance productivity and elevate the customer experience. We offer a variety of service levels to fit any budget. We can even program margins and product bundles to build profitability. **Make sure your products file is always ready for your next big sale.**



Accurate

Your products file is constantly maintained and updated to provide the most accurate information across the RFMS software suite.



Customizable

Whether you are a small company with no additional manpower or a large company with administrative staff, we can customize our services to meet your specific needs.



Experienced

Our team of RFMS professionals has years of RFMS and products file maintenance experience.



Cost-effective

Our services cost significantly less than hiring a similarly experienced employee.



Efficient

We know proper products file maintenance can take a lot of time. Let us help by maintaining it for you.



Reliable

We've been in business since 1985, and we're not going anywhere. You can depend on us for continued services as long as you want them.

Which package is right for you?

	BASIC	DELUXE	PREMIER
Manage E-Commerce downloads	1x / week	2x / week	3x / week
Gateway packages	—	✓	✓
Manual product entry (submitted via an online form)	Up to 25 product records	Up to 50 product records	Up to 100 product records
Product import/export files (based on 500-item Excel-formatted price sheet)	1 new or 2 updated	3 new or 6 updated	4 new or 8 updated
Price formula updates	1x / week	1x / week	1x / week
Range delete	1x / month	1x / month	1x / month
Processing product deactivations	1x / month	1x / month	1x / month
Update to selling prices	1x / week	1x / week	1x / week
Product cleanup	1x / month	1x / month	1x / month
Adding special costs	—	As requested	As requested
Supplier cleanup and mapping	—	Review 1x / month	Review 1x / month
Product bundles and templates	—	Up to 10 / month	Up to 10 / month
New products	—	✓	✓
Top sellers and margin analysis	—	—	✓
Creation of product sets	—	—	✓
Display management	—	—	✓
Price tag generation	—	—	✓
Copy to measure	—	✓	✓
General range edits	—	1x / week	1x / week

A minimum 12-month commitment is required for all packages. After 12 months, packages will auto-renew each month until a written cancellation is received by RFMS.



Learn more about VPM

Contact your Client Success Manager or sales
at 800-701-7367 or rfms-sales@cyncly.com